

SECOND QUARTER

2015 Campaign Impact Report



KNOW OUTLETS
TO SUPPORT INDY'S HOMELESS

For many homeless persons, a relatively small sum of money stands between the streets and permanent housing. A slow deluge of healthcare and transportation costs, for example, can make it nearly impossible to save several hundred dollars for an apartment deposit, and that amount makes all the difference. We want to tell you the story of Gregory, a 58-year-old man who recently transitioned into an apartment thanks to our local partners and your donations.

Gregory moved to Indianapolis from Chicago several years ago to find a job and care for his brother who struggles with drug addiction. Although he worked long hours, Gregory bounced around between friends and shelters and the streets. He scraped to save enough money for an apartment, but couldn't afford a deposit or \$1,000 per month for a motel. Public transportation didn't reach his job in Plainfield on the weekends, so he would have to spend \$50 on those days to get to work. In addition, he struggled with night terrors and suffered a stroke and a heart attack.

"I've been through some changes—sleeping in porta-potties, sleeping on the benches, just sleeping outside. I've seen people lose their fingers and legs from frostbite. Luckily, I'm smart enough to get out of the cold," recalled Gregory.

Local nonprofit partners helped connect Gregory to medical services and applied for assistance from Know Outlets funds, which in June 2015 paid for half of Gregory's first month of rent—\$144.

"The great people at Know Outlets and Horizon House helped me get an apartment. The people here go above and beyond—they really do," says Gregory. "My apartment is fantastic. I don't have any furniture yet, but I come and go when I want to. I like the peace and the quiet. I walk from here to there and there's a bus stop right outside. Like this morning, it was pouring down rain, so I stood on my porch until the bus came."

"I don't do drugs, I don't go to jail, and I try to be nice to everybody. Like I said, nobody gave me a chance until you people did."

About Know Outlets and the Professional Blended Street Outreach Teams

Funds raised through the Know Outlets campaign provide direct services to individuals experiencing homelessness in Greater Indianapolis. Services are provided through the Professional Blended Street Outreach Team, a consortium of 16 local organizations collaborating to help homeless individuals overcome barriers to securing permanent housing.

King's Inn Transition Assistance

In February, a judge ruled that the east Indianapolis motel, King's Inn, must close. By April, tenants needed to find a new home, and many had nowhere to go. Through a collaborative effort by the Professional Blended Street Outreach Team, Know Outlets funds contributed to the prevention of five families becoming homeless. Funds totaling \$6,799.20 financed moving and transportation costs, security deposits, and application fees for new housing for King's Inn tenants. Several of the tenants assisted face medical challenges and mental illness including Type 1 diabetes, Stage 4 Breast Cancer, paraplegia, and autism.

SECOND QUARTER

2015 Campaign Impact Report



KNOW OUTLETS
TO SUPPORT INDY'S HOMELESS

Q2 FINANCIAL SUMMARY

Apr-Jun 2015

\$12,090.16

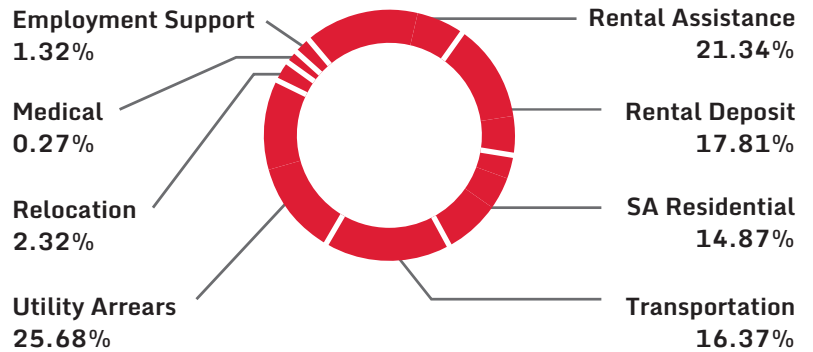
IN DONATIONS

Donation Boxes \$646.39	Markie's Walk \$157.00
Online Donations \$272.00	Parking Meters \$594.77
Beyond Perceptions \$300.00	Meter Sponsorships \$10,000
Poverty Simulation \$227.00	

Q2 FINANCIAL ASSISTANCE

Apr-Jun 2015

During the second quarter, Know Outlets provided the following services through the Professional Blended Street Outreach Teams.



Q2 INDIVIDUAL IMPACT

Apr-Jun 2015

21

FAMILIES SERVED
21 families overcame significant financial hurdles in their journey to a permanent home.

7

CHILDREN

27

ADULTS

3

SENIORS

CAMPAIGN TOTALS

Nov 2014-Jun 2015

\$39,000+

TOTAL DONATIONS

28

TOTAL FAMILIES

SECOND QUARTER

A Special Thank You To Our Sponsors



KNOW OUTLETS
TO SUPPORT INDY'S HOMELESS

Campaign Sponsors

For contributions to the campaign valued at more than \$5,000

Bohlsen Group
ClearChannel Outdoor
Downtown Indy
Lilly Endowment, Inc.
ParkIndy, LLC

Campaign Partners

For contributions to the campaign valued at up to \$5,000

AlphaGraphics Carmel
Arrow Powder Coating, LLC
Arts Council of Indianapolis
Foster Bogard
Indianapolis Symphony Orchestra*
Indiana Sports Corp
Oskar Blues Brewery
Saint Joan of Arc School*
Sun King Brewing*
The City Market*
WFYI*

Meter Sponsors

Bohlsen Group and Coastal Partners*
Central Indiana Community Foundation
City Solutions Indianapolis
Denison Parking
Harry & Izzy's & St. Elmo Steakhouse
IU Health
IUPUI*
Managed Health Services*
Sun King Brewery
WellPoint

**New Q2 Sponsorship*